

# Mike Andrus

Digital/Print Production Artist | Director of Studio Services | IT Services

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## PROFESSIONAL SUMMARY

Accomplished Digital Production Artist with a multifaceted background spanning print, project management, and IT services. I have made significant contributions to Deutsch LA / STEELHEAD and distinguished printers like Dual Graphics. In collaborating with renowned brands such as Volkswagen, Taco Bell, Nintendo, and Dr. Pepper, I seamlessly integrate creativity with technical prowess. My adaptability to industry changes and adept management of IT and web services underscore my versatility. This unique combination positions me as an invaluable asset for employers seeking a Digital/Print Production Artist with a robust IT foundation. Committed to excellence across all mediums.

## AREAS OF EXPERTISE

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Figma
- Acrobat
- Capture One
- Excel
- PowerPoint
- Keynote
- PortraitPro Studio
- SmartSheets
- WordPress
- Gigapixel Pro
- Premiere Pro

## PROFESSIONAL EXPERIENCE

### **Freelance Sr. Production Artist**

#### **Quigley Simpson**

March 2024 - June 2024, Us, CA Los Angeles

- Adobe Creative Suite: I'm adept at using Photoshop, Illustrator, InDesign, Adobe XD, and Acrobat to create high-quality visuals and layouts.
- UI/UX Design: I work with Figma and Adobe XD to design user-friendly interfaces and engaging user experiences.
- Photography and Image Editing: I use Capture One and PortraitPro Studio for advanced photo editing and retouching.
- Data Management and Presentations: Excel, PowerPoint, and Keynote are my go-to tools for data analysis and creating compelling presentations.
- Project Management: I utilize SmartSheets to manage project timelines, tasks, and team collaboration.

### **Director Studio Services**

#### **Deutsch LA**

March 2019 - January 2024, Us, CA Los Angeles

- Directed and orchestrated a dynamic print/digital production team, instilling a culture of collaboration and teamwork. Led by example to foster an energetic and cooperative environment, ensuring seamless coordination and efficiency in all production efforts..
- Maintain and managed agency DAM, FullPress, and ProofHQ. Additionally coordinated user access, art files, stock photography, and photo shoots are aligned with correct shot numbers, meta data, and license usage.
- Responsible for all new business and agency retention projects the required agency dressing, product comps, books, printed boards and digital screens.
- Coordinated with font and art vendors to ensure legal usage and creative integrity.
- Managed supply inventory, software purchases, and vendor relationships.
- Provided performance reviews for Studio Department.

### **Sr. Production Artist**

#### **Deutsch LA**

June 2010 - March 2019, Us, CA Los Angeles

- Developed a comprehensive production workflow incorporating best practices for both print and digital outcomes.
- Generated print files with meticulous attention to detail, ensuring alignment with vendor specifications and adherence to brand guidelines. Checked file integrity, including color space, resolution, and output file compliance.
- Oversaw color outputs on various in-house printers, maintaining color accuracy through G7 Certification, GMG, and Fiery Rip, ensuring consistency across all printing mediums.
- Demonstrated production design expertise catering to diverse clients in entertainment, banking, beverage, fast food, gaming, automotive, sports, and more.
- Specialized in photo retouching and color correction, emphasizing output quality and accuracy in every project.