

Mike Andrus

SENIOR TECHNICAL PRODUCTION ARTIST

Print + Digital Production | Prepress | OOH/DOOH | Packaging | Studio & Production Workflows

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PROFESSIONAL SUMMARY

Senior Technical Production Artist with deep agency, prepress and studio experience across print, digital, OOH, direct mail, packaging and high-volume asset production. Skilled at taking approved creative through mechanical build, resizing, versioning, retouching, color correction, QC and final production-ready delivery.

My background began in commercial printing and prepress and evolved into hands-on agency production and studio leadership, giving me a strong understanding of both creative intent and the technical requirements needed to deliver accurate, production-ready work. Experienced supporting major brands including Volkswagen, DIRECTV, Chase, Verizon, 7-Eleven, Taco Bell, Nintendo, Dr Pepper, Hulu and others.

CORE SKILLS

Production: Print & Digital Production • Mechanical Builds • Resizing & Versioning • OOH/DOOH • Direct Mail • Packaging • Prepress • QC/Preflight • Retouching • Color Correction • Color Management • Vendor Specifications

Tools & Workflow: Photoshop • Illustrator • InDesign • Acrobat • Figma • Adobe XD • Capture One • PortraitPro • Gigapixel • Workfront • Ziflow • monday.com • Smartsheet • ProofHQ • FullPress/Xinet • GMG • Fiery • G7 Workflows

PROFESSIONAL EXPERIENCE

Freelance Senior Production Artist

Quigley-Simpson • Deutsch LA • Lorentzen Marketing • Ludwig+ | 2024 - Present

Provide hands-on print and digital production support for agency creative teams across high-volume campaigns and deliverables.

- Build, resize, version and finalize production-ready artwork across print, digital, direct mail, banners, OOH and related campaign assets.
- Prepare mechanical files from approved creative while maintaining brand standards, specifications and consistency across multiple formats and versions.
- Perform image preparation, retouching, color correction, QC and preflight through final vendor-ready delivery.
- Collaborate with creative, account, production and vendor teams to troubleshoot files and keep fast-moving projects on schedule.
- Work within established agency workflows using Adobe Creative Cloud, Figma and production/project-management systems including Ziflow, Workfront and monday.com.

Director of Studio Services

Deutsch LA | 2019 - 2024

Led Studio Services while remaining actively involved in production, prepress, new-business and technical studio operations.

- Managed print and digital studio production, workflow, staffing and quality control across agency accounts.
- Oversaw DAM and proofing workflows, including FullPress/Xinet and ProofHQ, along with fonts, licensed imagery and production assets.
- Supported new-business pitches and agency presentations with printed boards, books, comps, environmental graphics, digital displays and custom fabrication.
- Managed production vendors, software, equipment and studio resources while partnering with creative teams to solve complex production challenges.

Prepress Manager / Senior Production Artist

Deutsch LA | 2010 - 2019

- Managed agency prepress and print production, preparing production-ready files to vendor specifications while maintaining color, resolution and output integrity.
- Provided hands-on production support for advertising campaigns, new-business pitches, OOH, agency environments, presentation materials, comps, custom packaging and client deliverables.
- Managed color-critical workflows using G7, GMG and Fiery while providing advanced retouching, color correction and image preparation.
- Partnered with creative teams and print vendors to troubleshoot production issues and maintain quality from creative files through final output.